



mt. shasta nordic
po box 765
mount shasta, ca 96067

Business Sponsorship 2011 / 2012

As the non-profit Mt. Shasta Nordic enters its sixth season of operating the Mt. Shasta Nordic Center, we hope that you will join in supporting our efforts. The Mt. Shasta Nordic Center is a valuable community resource, hosting 5000 visitors in 2010/2011. The groomed trail network of the Mt. Shasta Nordic Center is the only groomed winter trail network between Bend, OR and Truckee, CA. True to our mission to remove barriers for all people to experience the benefits of Nordic skiing and quiet winter sports, with your help and the continued support of our community members, we can keep this special place in our community. The 2011/2012 season promises to be a very exciting season for Mt. Shasta Nordic. Show your support, contact us today.

Partner - \$1000

- Signage displayed at the Mt. Shasta Nordic Center (approx. 12" x 18")
- Logo recognition in printed 2011/2012 Mt. Shasta Nordic Center trail maps
- Featured in all event materials for the 2011/2012 season and at the events themselves (large ad space)
- Featured listing in our direct mail materials (membership announcements, newsletters)
- Logo featured on high-traffic Mt. Shasta Nordic website, Sponsor page and Home page rotation with other Partners
- Certificate to display at your place of business
- 2 Transferable Nordic Ski/Snowshoe Rental passes, for use at the Mt. Shasta Nordic Center during the 2011/2012 season
- 4 Tickets to the Winter Wine Gala

Advocate - \$500

- Listed in printed 2011/2012 Mt. Shasta Nordic Center trail maps
- Featured in all event materials for the 2011/2012 season and at the events themselves (medium ad space)
- Featured listing in our direct mail materials (membership announcements, newsletters)
- Logo featured on high-traffic Mt. Shasta Nordic website, Sponsor page
- Certificate to display at your place of business
- 1 Unlimited season rental, for one individual
- 2 Tickets to the Winter Wine Gala

Supporter - \$250

- Featured in all event materials for the 2011/2012 season and at the events themselves (small ad space)
- Featured listing in our direct mail materials (membership announcements, newsletters)
- Listed on high-traffic Mt. Shasta Nordic website, Sponsor page
- Certificate to display at your place of business

Contributor - \$100

- Listed as a Business Contributor in select event materials for the 2011/2012 season
- Listing in our direct mail materials (membership announcements, newsletters)
- Listed on high-traffic Mt. Shasta Nordic website, Sponsor page

Event Sponsorship: Opportunities exist to support Mt. Shasta Nordic at our various fundraising, social, and race events. Coming up this season: Winter Family Fitness Day, February 2012. Winter Wine Gala, March 10th 2012. Chicks on Sticks, March 11th 2012. Backcountry Film Festival, April 2012. In-kind donations are welcome and considered "Business Sponsorships".

Contact us today at (530) 859-9168 or info@mtshastanordic.org

To support Mt. Shasta Nordic for the 2011/2012 season, be sure to arrange your Business Sponsorship by September 1, 2011.